

In outdoor advertising you have eight words to

Three seconds is all you've got to get your message across in outdoor advertising. Then to complicate things further, most of the time the message or the audience is in motion. Press is the one medium that never fails to actively engage its audience and grab their full attention. Make sure you advertise in the right place.

**If it's not in the newspaper,
it's not in the news.**



Irish Independent • Irish Examiner • The Irish Times • Irish Daily Star • Irish Daily Mirror • The Irish Sun • Irish Daily Mail • Evening Herald • Sunday Independent • Sunday World •
The Sunday Business Post • The Sunday Tribune • Irish Mail on Sunday • Irish Daily Star Sunday • Irish News of the World • Irish Sunday Mirror • The Sunday Times • Irish Farmers Journal