



**Ireland  
recycles  
73% of  
newsprint  
in 2007**

## **Today's news. Tomorrow's good news.**

The amount of Irish newsprint being recycled has increased by 45% since 2002, and by more than 16% in the past year alone.

The chances of this newspaper being recycled now stand at more than 73%\*, putting Ireland among Europe's elite when it comes to newsprint recycling.

10 years from now, these statistics may not seem so remarkable.  
Then again, 10 years ago they seemed impossible.

Keep reading, keep recycling – and thank you.

\*Research data audited by RPS



Irish Independent · Irish Examiner · The Irish Times · Irish Daily Star · Irish Daily Mirror · The Irish Sun · Irish Daily Mail  
Evening Herald · Sunday Independent · Sunday World · The Sunday Business Post · The Sunday Tribune · Irish Mail on Sunday  
Irish Daily Star Sunday · Irish News of the World · Irish Sunday Mirror · The Sunday Times · Irish Farmers Journal